

PEAKS TO PLAYAS

SALT LAKE CITY, UT

JUNE 27- JULY , 2010



SPONSORSHIP INVITATION

The Rocky Mountain Chapter of the Society of Wetland Scientists (SWS) is pleased to host the 31st annual meeting of the Society of Wetland Scientists in Salt Lake City, UT. Conference hosts invite companies, agencies, organizations and individuals to sponsor our meeting, providing you visibility with our audience while helping us make this our best conference yet!

To be held June 27 – July 2, the 2010 SWS International Conference will convene several hundred researchers, students, government scientists, private sector consultants, and wetland practitioners for a meeting that will foster scientific exchanges between diverse groups of professionals involved in wetland stewardship around the world.

Conference Theme

The theme of our 2010 conference, Peaks to Playas, is a deliberately broad and inclusive theme. Although wetlands cover only 5% of the earth's surface, they maintain essential links between land and water. They provide essential services such as storm and flood water control, water purification, carbon sequestration, wildlife habitat and biodiversity. Wetlands are essential for building a sustainable global future, and for connecting scientists, policy makers, managers, farmers, politicians, judges and lawyers, and the general public. The Peaks to Playas theme also portrays this year's conference location showcasing the range and biodiversity of wetland types in the Rocky Mountain Chapter. These wetlands change dramatically within miles due to changes in elevation and precipitation. The Society of Wetland Scientists covers the full range of wetland topics, including basic research, application and management.

How Sponsorship Benefits You

Sponsorship offers an effective way to demonstrate your interest in and commitment to wetland science and its implications for wetland policy, management, and protection. We will recognize and acknowledge the generosity of all of our sponsors on the meeting website (www.sws.org/2010_meeting) and in the meeting program (to be available in print and online). We offer several levels of sponsorship, with enhanced recognition and visibility as the level of sponsorship increases.

How Sponsorships Benefit your organization

Sponsorship enables us to offer a high quality conference at a reasonable cost. Demonstrate your commitment to wetland science and protection by sponsoring our 2010 conference at the level that is right for you. Sponsorship levels range from \$100 to \$10,000 and our sponsorship categories include both general sponsorship and sponsorship targeted toward specific activities that are key to ensuring the success of the 2010 conference. We hope you will consider sponsoring this exciting event.

Please direct questions to either the Sponsorship Chair or SWS Business Office:

Sponsor Chair: Andy Herb (303.859.1475; andyherb@alpine-eco.com or

SWS: Erin Johnson (email: ejohnson@burkinc.com) or

Lori Strong (email: lstrong@burkinc.com)

The meeting hosts are 501(c)3 nonprofit organizations, so your sponsorship contribution to the SWS 31st annual meeting is tax deductible.

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GENERAL SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Meeting Acknowledgement	Online Acknowledgements	Additional Benefits
PLATINUM \$10,000 +	<ul style="list-style-type: none"> Recognized in meeting program Recognized on sponsorship signage Complimentary full-page ad in meeting program Recognition at the plenary session, awards luncheon, and business meeting 	<ul style="list-style-type: none"> Recognized on meeting website Meeting website hotlink with sponsor logo Sponsor advertisement on meeting website 	<ul style="list-style-type: none"> 3 complimentary registrations 2 complimentary passes to special social events Complimentary 10 x 10 exhibition space
GOLD \$5,000-\$9,999	<ul style="list-style-type: none"> Recognized in meeting program Recognized on sponsorship signage Complimentary half-page ad in meeting program Recognition at the plenary session, awards luncheon, and business meeting 	<ul style="list-style-type: none"> Recognized on meeting website Meeting website hotlink with sponsor logo and/or a 25-word description of the sponsoring organization 	<ul style="list-style-type: none"> 2 complimentary registrations 2 complimentary passes to special social events Complimentary 10 x 10 exhibition space
SILVER \$1,000-\$4,999	<ul style="list-style-type: none"> Recognized in meeting program Recognized on sponsorship signage Complimentary quarter-page ad in meeting program 	<ul style="list-style-type: none"> Recognized on meeting website Meeting website hotlink with sponsor logo and/or a 25-word description of the sponsoring organization 	<ul style="list-style-type: none"> 1 complimentary registrations 1 complimentary passes to special social events
BRONZE \$500-\$999	<ul style="list-style-type: none"> Recognized in meeting program Recognized on sponsorship signage 	<ul style="list-style-type: none"> Recognized on meeting website Meeting website hotlink 	
COPPER \$100 - \$499	<ul style="list-style-type: none"> Recognized in meeting program 	<ul style="list-style-type: none"> Recognized on meeting website 	

TARGETED SPONSORSHIP OPPORTUNITIES

Contribution	Sponsored Activity	Contribution	Sponsored Activity
\$2000	Opening Welcome Reception (limit 5)	\$1500	Silent Auction/Poster Reception
\$1500	Poster Session Reception	\$800	International Scientist Travel Award
\$1500	Awards Luncheon	\$500	Student Mixer
\$1500	Coffee Break	\$500	Field Trip Lunches

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SPONSORSHIP FORM

ORGANIZATION INFORMATION (*exactly as you would like it to appear in the final meeting program*):

Organization Name: _____ Website: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ FAX: _____ Email: _____

SPONSORSHIP LEVEL

Platinum (\$10,000+) Gold (\$5000 - \$9,999) Silver (\$1,000 - \$4,999) Bronze (\$500 - \$999) Copper (\$100- \$500)

Sponsorship should be used for general support of the conference: q Yes q No

Targeted Sponsorships (please check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> \$2000: Opening Welcome Reception (Sunday) | <input type="checkbox"/> \$2000: Poster Session Reception (Monday) |
| <input type="checkbox"/> \$1500: Coffee Break | <input type="checkbox"/> \$1500: Awards Luncheon |
| <input type="checkbox"/> \$1500: Silent Auction/Poster Session Reception (Thursday) | <input type="checkbox"/> \$800 International Scientist Travel Award |
| <input type="checkbox"/> \$500 Student Mixer | <input type="checkbox"/> \$500 Field Trip Lunches |

PAYMENT

Total payment: \$ _____

Credit card payment (if paying by credit card, please fax this completed form to SWS Business Office 703-790-2672):

Visa MasterCard American Express

Credit card number: _____ Expiration date: _____

Cardholder name: _____ Signature: _____

Credit card billing address: _____

If payment is by check, please make check payable to and send with completed form to Society of Wetland Scientists, 1313 Dolley Madison Blvd., Suite 402, McLean VA 22101

If payment requires an invoice, purchase order, letter or contract, please contact Erin Johnson or Lori Strong at the SWS Business Office, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101; Phone: 703-790-1745; FAX: 703-790-2672; Email: EJohnson@burkinc.com or LStrong@burkinc.com

ADDITIONAL MATERIAL (depending on sponsorship level, see previous page)

When submitting this form, please provide:

- Organization logo (digital logos preferred; 300 dpi print resolution required) (Platinum, Gold or Silver Sponsor)
- Organization website address
- A 25-word description of the sponsoring organization (Platinum, Gold or Silver Sponsor)
- An advertisement to be posted on the meeting website and/or in the final meeting program (Platinum, Gold or Silver Sponsor)

Will you be taking advantage of the complimentary registrations? Yes No

Will you be taking advantage of the complimentary passes to special social events? Yes No

Please direct sponsorship questions to 2010 meeting Committee Member Andy Herb at andyherb@alpine-eco.com.