



WETLAND CONNECTIONS

MADISON, WI
JUNE 21-29, 2009

SPONSORSHIP INVITATION

The North Central Chapter of the Society of Wetland Scientists (SWS) is pleased to host the 30th annual meeting of the Society of Wetland Scientists in Madison, WI with partners the Wisconsin Wetlands Association (WWA) and the Wetland Biogeochemistry Symposium (WBS). Conference hosts invite companies, agencies, organizations and individuals to sponsor our meeting, providing you visibility with our audience while helping us make this our best conference yet!

To be held June 22-26, the 2009 SWS International Conference will convene several hundred researchers, students, government scientists, private sector consultants, and wetland practitioners for a meeting that will foster scientific exchanges between diverse groups of professionals involved in wetland stewardship around the world.

Conference Theme

The theme of our 2009 conference, Wetland Connections, is a deliberately broad and inclusive theme. Although wetlands cover only 5% of the earth's surface, they maintain essential links between land and water. They provide essential services such as storm and flood water control, water purification, carbon sequestration, wildlife habitat and biodiversity. Wetlands are essential for building a sustainable global future, and for connecting scientists, policy makers, managers, farmers, politicians, judges and lawyers, and the general public.

The connections theme also portrays this year's joint meeting of three groups that collectively represent the breadth of wetland endeavors. The Society of Wetland Scientists covers the full range of wetland topics, including basic research, application and management. Wisconsin Wetlands Association is a science-based outreach and advocacy organization focused on wetland conservation and protection that has held regional wetland science conferences for 13 years. The Wetland Biogeochemistry Symposium is a biennial event with a 20-year history of spotlighting cutting edge wetlands research.

How Sponsorship Benefits You

Sponsorship offers an effective way to demonstrate your interest in and commitment to wetland science and its implications for wetland policy, management, and protection. We will recognize and acknowledge the generosity of all of our sponsors on the meeting website (www.sws.org/2009_meeting) and in the meeting program (to be available in print and online). We offer several levels of sponsorship, with enhanced recognition and visibility as the level of sponsorship increases.

How Sponsorships Benefit SWS/WWA/WBS

Sponsorship enables us to offer a high quality conference at a reasonable cost. Demonstrate your commitment to wetland science and protection by sponsoring our 2009 conference at the level that is right for you. Sponsorship levels range from \$100 to \$10,000 and our sponsorship categories include both general sponsorship and sponsorship targeted toward specific activities that are key to ensuring the success of the 2009 conference. We hope you will consider sponsoring this exciting event.

Please direct sponsorship questions to 2009 meeting Co-Chair Becky Abel at becky.abel@wisconsinwetlands.org or by phone at 608.250.9971.

The meeting hosts are 501 (c) 3 nonprofit organizations, so your sponsorship contribution to the SWS 30th annual meeting is tax deductible.



WETLAND CONNECTIONS

MADISON, WI

JUNE 21-29, 2009

GENERAL SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Meeting Acknowledgements	Online Acknowledgement	Additional Benefits
PLATINUM ≥ \$10,000	<ul style="list-style-type: none"> ➤ Recognized in meeting program ➤ Recognized on sponsorship signage ➤ Complimentary full-page ad in meeting program ➤ Recognition at the plenary session, awards luncheon, and business meeting 	<ul style="list-style-type: none"> ➤ Recognized on meeting website ➤ Meeting website hotlink with sponsor logo ➤ Sponsor advertisement on meeting website 	<ul style="list-style-type: none"> ➤ 3 complimentary registrations ➤ 2 complimentary passes to special social events ➤ Complimentary 10 x 10 exhibition space
GOLD \$5,000 - \$9,999	<ul style="list-style-type: none"> ➤ Recognized in meeting program ➤ Recognized on sponsorship signage ➤ Complimentary half-page ad in meeting program ➤ Recognition at the plenary session, awards luncheon, and business meeting 	<ul style="list-style-type: none"> ➤ Recognized on meeting website ➤ Meeting website hotlink with sponsor logo and/or a 25-word description of the sponsoring organization 	<ul style="list-style-type: none"> ➤ 2 complimentary registrations ➤ 2 complimentary passes to special social events ➤ Complimentary 10 x 10 exhibition space
SILVER \$1,000 - \$4,999	<ul style="list-style-type: none"> ➤ Recognized in meeting program ➤ Recognized on sponsorship signage ➤ Complimentary quarter-page ad in meeting program 	<ul style="list-style-type: none"> ➤ Recognized on meeting website ➤ Meeting website hotlink with sponsor logo and/or a 25-word description of the sponsoring organization 	<ul style="list-style-type: none"> ➤ 1 complimentary registration ➤ 1 complimentary pass to special social events
BRONZE \$500 - \$999	<ul style="list-style-type: none"> ➤ Recognized in meeting program ➤ Recognized on sponsorship signage 	<ul style="list-style-type: none"> ➤ Recognized on meeting website ➤ Meeting website hotlink 	
COPPER \$100 - \$499	<ul style="list-style-type: none"> ➤ Recognized in meeting program 	<ul style="list-style-type: none"> ➤ Recognized on meeting website 	

TARGETED SPONSORSHIP OPPORTUNITIES

Contribution	Sponsored Activity	Contribution	Sponsored Activity
\$2000	Plenary Session (Limit 7)	\$2000	Banquet Session (Limit 1)
\$1500	Meal & Break (Limit 10)	\$1500	Awards Luncheon (Limit 1)
\$1500	Poster Session Reception (Limit 1)		



WETLAND CONNECTIONS

MADISON, WI
JUNE 21-29, 2009

SPONSORSHIP FORM

ORGANIZATION INFORMATION

(*exactly as you would like it to appear in the final meeting program*):

Organization Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ FAX: _____ Email: _____

SPONSORSHIP LEVEL

Platinum (≥\$10,000) Gold (\$5000 - \$9,999) Silver (\$1,000 - \$4,999) Bronze (\$500 - \$999) Copper (\$100- \$500)

Sponsorship should be used for general support of the conference: Yes No

Part or all of the contribution should be targeted for (please check all that apply):

\$2000: Plenary Session \$2000: Banquet Session
 \$1500: Meal & Break \$1500: Awards Luncheon
 \$1500: Poster Session Reception

PAYMENT

Total payment: \$ _____

Credit card payment (if paying by credit card, please fax this completed form to Lori Strong):

Visa MasterCard American Express Credit card number: _____

Cardholder name: _____ Expiration date: _____ Signature: _____

Credit card billing address: _____

If payment is by check, please send this completed form with the check to Lori Strong.

Checks should be made out to Society of Wetland Scientists.

If payment requires an invoice, purchase order, letter or contract, please contact Lori Strong.

Lori Strong, Burk Associates, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101
Phone: 703-790-1745, ext. 15; FAX: 703-790-2672; Email: LStrong@burkinc.com

ADDITIONAL MATERIAL

When submitting this form, please provide:

Organization logo (digital logos preferred; 300 dpi print resolution required)

Organization website address

A 25-word description of the sponsoring organization

An advertisement to be posted on the meeting website and/or in the final meeting program

Will you be taking advantage of the complimentary registrations? Yes No

Will you be taking advantage of the complimentary passes to special social events? Yes No

Please direct questions to conference Co-Chair, Becky Abel
email: becky.abel@wisconsinwetlands.org; Phone: 608-250-9971